

Talk to Horizon FAQs

What is Talk to Horizon?

Talk to Horizon is Horizon Blue Cross Blue Shield of New Jersey's member panel designed to collect feedback, opinions and experiences with us. We are looking for people like you to join our member panel and provide feedback about numerous subjects, such as new health care products and services, advertising concepts, as well as get your opinion on how we're meeting your needs. This information will help us enhance our product and service offerings.

How do I become a member?

It's easy – just click [here](#) to qualify. You need to complete a brief survey that asks basic questions about you, members in your household and other basic demographic information. This survey helps us to find out more about you to invite you more specifically to future surveys. Take the [survey](#) today.

Who can participate?

Anyone 18 years or older and is a Horizon BCBSNJ member may participate in the panel.

What are the benefits of joining?

As a member of *Talk to Horizon*, but subject to certain [eligibility criteria](#), you have the opportunity to win prizes:

- After joining, each time you complete a survey, you will be entered in a quarterly drawing for a chance to win one of the three \$250 prizes each quarter. [Click Here for Full Contest Rules](#)
- Voice your opinions about:
 - New health care products and services
 - Advertising and communication materials
 - How we can improve our services
 - New ways to meet your healthcare needs
 - Health Care Reform topics

Will my information be kept private?

Your privacy is our top concern. All information you provide will be used only for research purposes. To ensure your total privacy, all information that would let someone identify you or your family will be kept private. Horizon BCBSNJ will not share your personal information with anyone without your permission. You may choose to participate in the *Talk to Horizon* member panel or not. If you choose not to, this will not affect the benefits you get. Click on [Privacy](#) to review our policy on participant privacy.

How will I know when to take a survey?

We will e-mail you one or two invitations each month to participate in our online surveys. All you need to do is click on the link we send (or copy and paste the website into your browser), and then simply follow the instructions to complete the survey.

How do I get to see the results of the different surveys?

We will be publishing the insights we gain from the research periodically. Please come back and visit *Talk to Horizon* often to find out what we have learned.

If I want to leave the *Talk to Horizon* member panel, how do I do this?

Included on each invitation and newsletter we send you is a link to unsubscribe. Use that link to discontinue your participation in the *Talk to Horizon* member panel.

Who do I contact if I need help with completing the survey?

To get help while filling out a survey please feel free to send an email to support@TalkToHorizon.com. If you do leave a survey to seek help, don't worry, when you come back you will put back at the question where you left off.

If you have questions about your Horizon Blue Cross Blue Shield of New Jersey health plan, please call 1-800-355-BLUE (2583)